



**GOODING** is a fearless, high-energy 4-piece rock n' roll band based in Nashville, TN. They play over 150 clubs, high schools and theaters a year, and their upcoming album, "Building The Sun," was recorded at Sound City, produced by Matt Wallace (Maroon 5, Train, REM, Rolling Stones).

### TOURING PROFILE:

- The band tours the US, UK and Canada over 7 months a year. They have played every state in the lower 48
- Festivals include: VoodooFest, Sunset Strip Music Fest, Wakarusa, SXSW (3x), Dfest (2x), South Park (2x), Wichita Riverfest (2x) and Little Rock Riverfest.
- Performed to rave reviews at 16 US military bases including Edwards AFB, Camp Pendleton, Fort Irwin, Bolling AFB, Fort Stewart, Naval Station Newport RI
- Invited to perform at Walter Reed National Military Medical Center and invited for a private tour of the White House
- National sponsors include Raymond James Financial and Women Who Rock LLC

### BUZZ:

- National press campaign throughout 2017 by Vault Communications
- Featured nationally on CNBC, Wall Street Journal, Yahoo News, The Globe in Canada, Billboard Magazine and 100's of publications and radio stations throughout the US and UK
- The band has played over 200 high schools and colleges, reaching over 100,000 students

### FILM/TV:

- Work from GOODING's catalog has been featured in over 200 films, TV shows and videogames, including Dodge, Jeep, Chrysler, Marriot, Adobe and BOSE campaigns
- DVD's include Johnny Cash Walk the Line, Ice Age 2, Iron Man 2, Nascar, Fox Sports, Spike TV, ABC, NBC, CNN, National Campaign for Yamaha BOLT Motorcycle, and TV shows CSI, Portlandia, Cold Case, Numbers, The Good Wife, Dateline NBC, The Today Show and Late Night with Steven Colbert

### RADIO:

- Previous singles "Mountain" and "Hey Hey" reached Top 50 on AAA charts
- Appeared on KRCL Salt Lake City and KXCI Tucson compilation discs, 30,000+ runs
- Performed/Interviewed on dozens of stations

### RETAIL/BRANDING:

- The band's patented "Little Red" logo appears on dolls, bobbleheads, shotglasses, and a dozen other items
- The Little Red logo transcends language and location, with potential to resonate globally
- Visit "Little Red" merch store at <https://goodingmusic.com/goodingshop/store>
- Over 7,000+ virtual "Little Red" items sold inside IMVU
- Over 25,000 CD's moved

### GIVING BACK:

- Celebrity ambassadors for Quincy Jones/John Hope Bryant's OPERATION HOPE
- Honorary Committee Members for PCRM alongside Alec Baldwin, Bill Maher, Ellen Degeneres
- Helped launch the charity, Funding The Future (FundingTheFutureLive.org), whose mission is to make financial literacy part of the curriculum in every high school in the US



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